

Types of Technical Assistance for Educational Materials



Customize or Adapt a TECC Material

TECC can customize or adapt existing materials from tecc.org to appeal to your intended audience. This can include changing colors and images, switching in relevant or local statistics, and more!



Design

Bring your educational materials to life! TECC's graphic design team creates professional, eye-catching materials such as fact sheets, brochures, postcards, and more—designed with your audience in mind.



Editing Content

Make your content clear, engaging, and error-free! TECC can review your drafted content and help organize it for impact, make suggestions to improve readability, and ensure accuracy by checking spelling, grammar, and punctuation. We can also check the literacy level to make sure your educational material is appropriate for your intended audience.



Pre-development Consultation

Kick off your technical assistance request with a brainstorming session. A TECC team member will help you plan your educational material's development and provide sample materials, templates, and other helpful resources to get you started.



Review & Provide Feedback

Want feedback on an educational material you've created? TECC can review your material's content and design for compliance with health communication best practices and CTPP standards, including accessibility and funding acknowledgment.



Revisions after Consumer Testing

Incorporate feedback seamlessly! TECC helps revise your educational materials based on insights gained from consumer testing to make them more effective.



Translation

Reach diverse audiences. TECC provides translation services for 4 educational materials in up to 4 languages per reporting period.



Other Technical Assistance examples:

- + **Logo development** for your project or coalition
- + **Resize CTPP media ads**
- + **High-quality image search**

Questions?
Please email
help@tecc.org

